

OnLine Shopping Starts Here!™

Marketing Services

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We deliver Sales and Customers to you...

Better search yield better results...

Our proprietary search technology groups merchant products together to achieve more accurate price comparison. Over are the days where consumers must search multiple pages to find the right merchant.

Better value yield more profits...

Our tiered CPC rates based on your product profits guarantees more profits. Why advertise a low priced item for the same cost as you would pay for a high priced item? Our pricing allows a merchant to list more products and make more money.

One on one merchant support...

We are experts in the internet marketing industry. You are experts at selling your products. Leave the marketing part to us so you can concentrate on your business. Our dedicated marketing experts will guide and advise you to generate more sales and spend less money.

PriceComparison.com Portals :

PriceComparison.com**PriceTime.com****PriceDollar.com****Compare N Buy.com**

PriceComparison.com Networks :

CrazyDeals.com**Total B2B.com****StoreRatings.org**

AUDIENCE PROFILE :

- Who Shops Online?
- 80% are between the age of 18 and 50
 - 70% have some college or are college graduates
 - 65% have white collar jobs making over \$50k annually
 - Online shoppers are consumers with money to spend looking to make an informed purchase
- How Do Merchants Reach Online Shoppers?
- Online Banner Ads
 - Affiliate Marketing
 - Online Price Engines
 - Email Marketing
 - Print
- Influences for Online Shoppers?
- 80% want product information
 - 74% want better pricing
 - 46% want to compare prices

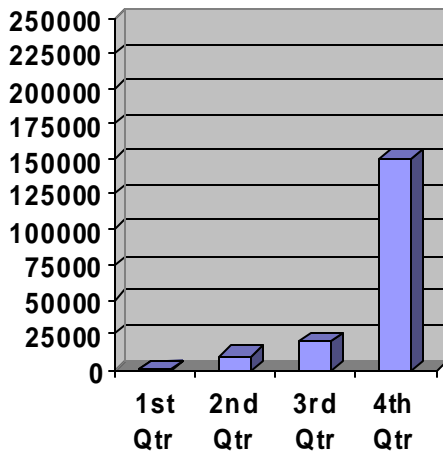
PriceComparison.com Response :

- **A website that acts as a *central point* for consumers and merchants.**
 1. Merchants can showcase their store and products in a variety of fashions.
 2. Customers can review products, stores, and compare prices at one place.
 3. Continue to offer features to both merchants and consumers that you will not find anywhere else on the internet.

SITE TRAFFIC :

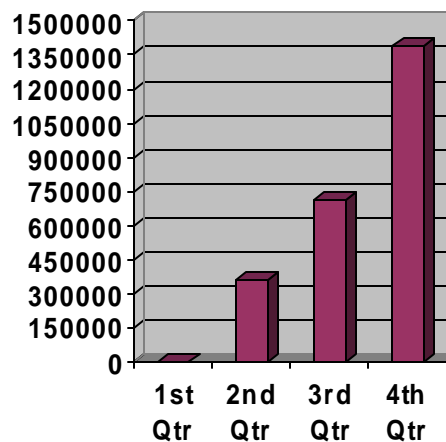
PriceComparison.com growth since availability to the public

PriceComparison.com



Unique Visitors 2004

PriceComparison.com



Page Impressions 2004

Average Quarterly 2004 Statistics

Unique Visitors	100	13,600	24,300	150,000
Page Impressions	275	319,000	732,000	1,380,000
	1 qtr	2 qtr	3 qtr	4 qtr

PriceComparison.com knows how to generate traffic for its sites. PriceComparison.com accumulated virtually no traffic in early 2004. By applying the minimal amount of effort in internet marketing, PriceComparison.com was able generate a significant amount of unique visitors and page impressions. This was with little content on the site. PriceComparison.com experienced an exponential amount of growth from 3rd quarter to 4th quarter 2004 by bringing in its largest number of merchants to date. By the end of 2004 with far more available content, PriceComparison.com was averaging 150,000 unique visitors and 1,380,000 page impressions a month establishing the site as a premier website on the internet. With our knowledge of internet marketing coupled with the traditional advertising medium, Pricecomparison.com guarantees consumers will know where to go for online shopping. PriceComparison.com is dedicated to creating and developing new methods that continue to make the internet a shopping mall for everyone.

AD OPPORTUNITIES:**Product Listing
with tiered CPC
pricing**

PriceComparison.com was designed from the ground up with internet merchants and consumers in mind by individuals who have experience running e-commerce. What doesn't make sense to a merchant probably doesn't make sense to us either.

**Featured Store
And
Store Logo**

You'll be able to add these two simple but affective additions at a minimal of costs compared to what you'll find elsewhere.

Banner Ads

If you're interested in banner advertising, you're sure to be able to find an effective spot for your budget.

**Auctions Classified
CRAZY DEALS
And
B-2-B
Wholesale**

Each of these sections is designed to promote exposure for your store in the eyes of consumers and increase product sales.

**Product Reviews
And
Store Ratings**

Consumers will be able to get the information they want concerning products and merchants in one location. Their ability to get information quickly will give PriceComparison.com merchants higher credibility.

PRICING : PRODUCTS LISTING

CPC is Cost Per Click-through. The following table lists our CPC pricing every time a consumer click-through from our web site to merchant web site. Our **Tiered Product Listing Pricing** makes it possible for merchant to list low priced and high priced products.

Listed Product Price in US \$	CPC in US \$		
0 - .99	\$0.03	1,500 – 1,999	\$0.65
1 – 2.99	\$0.06	2,000 – 2,999	\$0.70
3 – 4.99	\$0.07	3,000 – 4,999	\$0.75
5 – 9.99	\$0.08	5,000 – 7,499	\$0.80
10 - 24.99	\$0.09	7,500 – 9,999	\$0.90
25 - 49.99	\$0.10	10,000 – 19,999	\$1.00
50 – 99	\$0.13	20,000 – 39,999	\$1.25
100 – 199	\$0.16	40,000 – 59,999	\$1.50
200 – 299	\$0.18	60,000 – 79,999	\$2.00
300 – 399	\$0.20	80,000 – 99,999	\$2.50
400 – 499	\$0.25	100,000 – 199,999	\$3.00
500 – 599	\$0.30	200,000 – 299,999	\$3.50
600 – 749	\$0.35	300,000 – 399,999	\$4.00
750 – 999	\$0.45	400,000 – 499,999	\$4.50
1,000 – 1,499	\$0.50	500,000+	\$5.00

Product listing position

During a product price comparison, we list Featured Merchant first followed by the regular merchants with or without logo.

Being a Featured Merchant

Featured merchants' products will always be displayed above regular merchants' products. Being a featured merchant allows more exposure and click-throughs. Being a featured merchant will cost merchant additional **US \$ 0.05 per click-through**.

Displaying Merchant Logo in Product Listing

Displaying merchant logo has no effect on the position of your product listing. Being a featured merchant will cost merchant additional **US \$ 0.05 per click-through**.

BANNER ADVERTISEMENT : SIZES

PriceComparison.com display banner advertisement throughout its site, subsidiary sites and portal sites. We have specific banner sizes each with its own limits.

Horizontal Banners

Horizontal Banner Standard – 120x80 pixels – 20KB max



(sample)

Horizontal Banner L (large) – 240x80 pixels – 25KB max



(sample)

Horizontal Banner XL (extra large) – 480x80 pixels – 25KB max



(sample)

Horizontal Banner XXL (extra extra large) – 640x80 pixels – 25KB max



High Quality **Ink** for Epson Printers

EPSON



BANNER ADVERTISEMENT : SIZES

Top Banner

Top Banner – 250x45 pixels – 20KB max



(sample)

Logos / Logos + Text

Logo – 120x30 pixels – 10KB max



(sample)

Logo + Text – 120x30 pixels – 10KB max – 45 characters text



What you need. What you need to know.

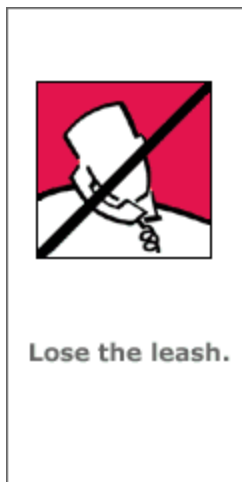
(sample)

BANNER ADVERTISEMENT : SIZES

Vertical Banners

Vertical L – 120x240 pixels – 20KB max

Vertical XL – 120x480 pixels – 25KB max



(sample)



(sample)

BANNER ADVERTISEMENT : SIZES

Skyscrapers

Skyscraper – 120x600 pixels – 25KB max

Skyscraper Wide – 200x600 pixels
30KB max



(sample)

 EvansvilleGroup.com
Next Generation PC, Today!



\$469



\$89

(sample)

PRICING : BANNER ADVERTISEMENT

All rates are based on cost-per-thousand (CPM) and US Dollars. Minimum campaign is seven days, minimum \$100 per campaign. Impressions are based upon available inventory.

Whole Site Run

Impressions	Horizontal Banners				Text + Logo	Logo
	XXL	XL	L	Standard		
< = 25,000	\$25	\$18	\$15	\$10	\$9	\$7
> 25,000	\$20	\$17	\$12	\$8	\$7	\$6
> 50,000	\$17	\$15	\$11	\$7	\$6	\$5
> 100,000	\$15	\$12	\$9	\$6	\$5	\$4
> 250,000	\$13	\$10	\$7	\$5	\$4	\$3
> 500,000	\$11	\$8	\$6	\$4	\$4	\$3

Impressions	Skyscrapers			Vertical Banners	TOP BANNER
	Wide	Standard	XL	L	
< = 25,000	\$25	\$20	\$20	\$15	\$22
> 25,000	\$20	\$17	\$17	\$12	\$21
> 50,000	\$17	\$16	\$15	\$10	\$18
> 100,000	\$15	\$14	\$12	\$8	\$16
> 250,000	\$13	\$12	\$10	\$7	\$13
> 500,000	\$11	\$10	\$8	\$6	\$11

Home Page Run (PriceComparison.com & subsidiaries)

Impressions	Vertical Banner		Store Logos	Mfg Logos	TOP BANNER
	XL	L	12 random spots		
< = 25,000	\$25	\$20	\$8	\$10	\$20
> 25,000	\$20	\$17	\$7	\$8	\$17
> 50,000	\$17	\$15	\$6	\$7	\$15
> 100,000	\$15	\$12	\$5	\$6	\$12
> 250,000	\$13	\$10	\$4	\$5	\$10
> 500,000	\$11	\$8	\$3	\$4	\$8

Product Reviews Home Page Run

Impressions	Horizontal Banner		Left Vertical XL	Upper Vertical L	Lower Vertical L	TOP BANNER
	XL	L				
< = 25,000	\$20	\$16	\$13	\$16	\$10	\$16
> 25,000	\$17	\$13	\$12	\$13	\$9	\$13
> 50,000	\$15	\$11	\$10	\$11	\$8	\$11
> 100,000	\$13	\$9	\$8	\$9	\$7	\$9
> 250,000	\$11	\$7	\$6	\$7	\$6	\$7
> 500,000	\$8	\$5	\$4	\$5	\$5	\$5

Store Ratings Home Page Run

Impressions	Horizontal Banner		Store Logos	TOP BANNER
	XL	L	10 random spots	
< = 25,000	\$18	\$15	\$8	\$16
> 25,000	\$16	\$12	\$7	\$13
> 50,000	\$14	\$10	\$6	\$11
> 100,000	\$12	\$8	\$5	\$9
> 250,000	\$10	\$6	\$4	\$7
> 500,000	\$7	\$5	\$3	\$5

Crazy Deals Home Page Run (CrazyDeals.com)

Impressions	Horizontal Banner		Left Vertical L	Logos + Text	TOP BANNER
	XL	L		3 random spots	
< = 25,000	\$18	\$15	\$12	\$8	\$16
> 25,000	\$16	\$12	\$11	\$7	\$13
> 50,000	\$14	\$10	\$10	\$6	\$11
> 100,000	\$12	\$8	\$7	\$5	\$9
> 250,000	\$10	\$6	\$5	\$4	\$7
> 500,000	\$7	\$5	\$4	\$3	\$5

Auction Classifieds Home Page Run

Impressions	Horizontal Banner	Left Vertical L	Logos + Text	TOP BANNER
Coming Soon				

B-2-B Wholesale Home Page Run

Impressions	Horizontal Banner	Left Vertical L	Logos + Text	TOP BANNER
Coming Soon				

PRICING : CRAZYDEALS.COM

Deals Listing

CrazyDeals.com allows merchants to advertise their Special Deals, Bargains, Coupons and Rebates. All deals listing advertisement on CrazyDeals.com is a flat rate of **6 cents US \$ per click-through / CPC**.

Banner Advertisement

Merchant can list a banner advertisement on CrazyDeals.com for more exposure. Pricing for CrazyDeals.com Home Page is listed below:

All rates are based on cost-per-thousand (CPM) and US Dollars. Minimum campaign is seven days, minimum \$100 per campaign. Impressions are based upon available inventory.

Crazy Deals Home Page Run (CrazyDeals.com)

Impressions	Horizontal Banner		Left Vertical L	Logos + Text 3 random spots	TOP BANNER
	XL	L			
< = 25,000	\$18	\$15	\$12	\$8	\$16
> 25,000	\$16	\$12	\$11	\$7	\$13
> 50,000	\$14	\$10	\$10	\$6	\$11
> 100,000	\$12	\$8	\$7	\$5	\$9
> 250,000	\$10	\$6	\$5	\$4	\$7
> 500,000	\$7	\$5	\$4	\$3	\$5

PriceComparison.com LLC - 5576 San Felipe, Houston, Texas 77056

PriceComparison.com Clients :

Just a few of the merchants who have joined PriceComparison.com





PriceComparison.com LLC - 5576 San Felipe, Houston, Texas 77056

MEDIA KIT

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PriceComparison.com Contact Info

PriceComparison.com LLC
5576 San Felipe
Houston, TX 77056
USA
www.PriceComparison.com
Tel: +1 (832) 202-2280
Fax: +1 (832) 201-9364

Advertising and Listing

Please contact us today with any questions you may have regarding listings or advertising with PriceComparison.com or any of its portals.

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